



For Immediate Release

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ERA Adds West Development Group to Recycling Council
Company Becomes Second Affiliate Member

BETHESDA, MD., September 21, 2009 – The EPDM Roofing Association (ERA), has announced that West Development Group (WDG), of LaGrange, Oh., has become an Affiliate Member of the association, and will join the ERA Recycling Council, formed as part of ERA’s ongoing commitment to environmental responsibility.

West Development Group (WDG), <http://www.wdgsilicones.com/index.php>, specializes in silicone and polyurethane foam technologies used in the roofing industry. The company is committed to sustainability and protecting the environment through ecologically sound products and practices. WDG products are developed with knowledge gained from nearly 30 years of input from roofing contractors.

WDG joins Nationwide Foam Inc. (NFI), of Framingham, Mass., as an ERA affiliate member.

The Affiliate Member category was introduced earlier in 2009 and is open to any company, corporation or other form of enterprise which is not eligible for Regular or Associate Membership but is engaged in any aspect of the business of recycling EPDM or other single-ply roof membranes. These companies will work with ERA to continue ERA’s efforts to re-use and recycle EPDM. Membership requires the approval of the ERA Board of Directors.

“West Development Group is an ideal addition to the Recycling Council, because of its extensive experience in the roofing industry, its ongoing use of recycled EPDM in its product line and its management’s commitment to environmental responsibility,” said John Geary, ERA board chairman and vice president of marketing, Firestone Building Products. “With their involvement and the participation of our members and other Affiliate Members, such as Nationwide Foam, we will be able to achieve greater success in promoting the effective recycling of EPDM.”

“We created the Recycling Council because of our past success in the pilot phase of our recycling project, which proved that a significant portion of EPDM can be removed from rooftops, and reused in a number of ways,” said Scott Long, EPDM product manager for Carlisle SynTec Incorporated and a member of ERA’s Technical Committee. “With the help of WDG and our other members, we look forward to taking the next steps in the

process, and developing an ongoing pipeline where EPDM can be removed, ground up and reused as a cost effective alternative to landfills.”

ERA invites inquiries about Affiliate Membership from companies in industries related to the recycling of EPDM. To find out more, please call (301) 654-5090 or email us at info@epdmroofs.org.

With nearly half a century of success as a roof system of choice for low slope applications, EPDM is the leading roofing choice of architects, roof consultants and contractors for both new construction and replacement roofing projects. To date, more than 20 billion square feet of EPDM roof systems have been installed on more than 500,000 warranted rooftops.

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The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.